



White Ribbon Towns Award Action Plan



Actions	Activities already completed, and outcomes achieved	Activities Planned for next 2 years (including completion dates)	Evidence (what will show the future activities have been completed?)	Date Completed	Lead Officer
	There are established links between Adult Social Care, Children's Services and the respective Adult and Children Safeguarding Boards with identified leads sitting on the East Sussex Domestic and Sexual Abuse Management Oversight Group, which is chaired by the Head of Specialist Services, ESCC Children's Services (see <i>submission 3</i> below).	Ongoing	n/a	Complete	Strategic Commissioner / Joint Partnership Officer with identified leads
Set up system for monitoring progress. Report back to WRC UK end Year 1 – resubmit actions for Year 2	There is an East Sussex Domestic and Sexual Abuse Management Oversight Group. The Terms of Reference were refreshed in 2016 [<i>submission 3</i>] Domestic Violence and Abuse, Stalking and Rape, Sexual Violence and Abuse are priorities for the Safer Communities Partnership and identified as such in the Business Plan [<i>submission 4</i>]. There are Annual Action Plans in place which	Ongoing Yearly action plans, reflecting borough and district activity A shared performance framework – to provide a	n/a Rolling review of action plans, including links to borough and district activity. Performance framework in place	Complete Ongoing April 2017	Strategic Commissioner / Head of Specialist Services, ESCC Children's Services Strategic Commissioner / Joint Partnership Officer



White Ribbon Towns Award Action Plan



Actions	Activities already completed, and outcomes achieved	Activities Planned for next 2 years (including completion dates)	Evidence (what will show the future activities have been completed?)	Date Completed	Lead Officer
	are monitored [submission 5].	robust and useful local data set – to be developed	and rolled out.		
2. Domestic Abuse Strategy					
Ensure there is a commissioning strategy in place that provides adequate housing and community support services for women & children experiencing/fleeing domestic violence.	<p>The County Council has a Domestic Abuse Strategy [submission 6].</p> <p>Proposals to refresh the Domestic Abuse Strategy to reflect the UK Government's revised VAWG strategy, and to better address Rape and Sexual Violence and Abuse, are being developed and will be considered by the Safer Communities Board in December 2016 [submission 7].</p>	<p>n/a</p> <p>Needs assessments completed with access to all available data, evidence, service standards and intelligence from local providers with input from LAs, health, CCGs, police, education, housing, and the third sector</p> <p>Consultation completed with local residents and victim/survivors</p>	<p>n/a</p> <p>New Domestic Violence and Abuse, Sexual Violence and VAWG strategy.</p>	<p>Complete</p> <p>March 2017</p>	<p>Strategic Commissioner</p>
	Specialist domestic and sexual abuse community based services	The Strategic Commissioner and the	Provider / commissioner review	February 2017	Strategic Commissioner



White Ribbon Towns Award Action Plan

Actions	Activities already completed, and outcomes achieved	Activities Planned for next 2 years (including completion dates)	Evidence (what will show the future activities have been completed?)	Date Completed	Lead Officer
	<p>where commissioned in 2015, delivering a single point of access to help and support through 'The Portal'</p> <p>Refuge provision in East Sussex is commissioned by the Strategic Commissioning Manager (Supporting People) and is currently provided by Refuge.</p> <p>The relevant housing services around the county are provided through local district and borough councils (specifically Eastbourne Borough Council, Hastings Borough Council, Lewes District Council, Rother District Council and Wealden District Council).</p>	<p>Strategic Commissioning Manager will establish a biannual review meeting with providers to identify any emerging risks and issues and review joint working arrangements</p> <p>The Joint Partnership Officer will be working with each of the 5 Borough's and Districts on their White Ribbon Accreditation or equivalent (where applicable)</p>	<p>meeting.</p> <p>District and Boroughs have White Ribbon Accreditation or an equivalent action plan</p>	<p>Ongoing</p>	<p>and the Strategic Commissioning Manager</p> <p>Joint Partnership Officer with Boroughs and Districts Community Safety Leads</p>
<p>Ensure the Local Authority commission's education programmes about domestic abuse (including sexual violence, coercive control and consent) and healthy relationships that are directed</p>	<p>Domestic abuse is a priority for the Local Safeguarding Children Board (LSCB), which has an action plan addressing this issue [<i>submission 8</i>]. There is also a local strategy addressing child sexual exploitation</p>	<p>Review of the priority at the LSCB business planning event in October 2016.</p>	<p>Refreshed action plan</p>	<p>Ongoing</p>	<p>LSCB Business Manager</p>



White Ribbon Towns Award Action Plan



Actions	Activities already completed, and outcomes achieved	Activities Planned for next 2 years (including completion dates)	Evidence (what will show the future activities have been completed?)	Date Completed	Lead Officer
towards boys within PHSE curriculum.	<p>which is led by the LSCB.</p> <p>Each secondary school within the Local Authority has previously been signposted to the 'Expect Respect' toolkit, a toolkit for addressing teenage relationship abuse. The toolkit is aimed at boys and girls and explicitly addresses the issue of gender.</p> <p>A new LSCB Domestic Abuse Protocol has been developed.</p>	This is being disseminated via Designated Safeguarding Leads from Sept 2016 term onwards [submission 9].	Evaluation of impact	Ongoing	LSCB Business Manager
Implement a domestic abuse policy for all staff employed by the Local Authority (LA)	There is currently a DA policy for all staff in place [submission 10].	This policy will be refreshed during 2016/17 and extended to reflect Sexual Violence and other forms of Violence against Women and Girls.	New policy and procedure in place.	By April 2017	Strategic Commissioner / HR Strategy Team
Ensure the LA training strategy includes domestic abuse awareness for all relevant frontline staff.	The Local Authority has a multi-agency blended domestic abuse training pathway available to all	Training review to be reviewed annually to evaluate success of new	Training sub-group minutes	2017/18	Training sub group



White Ribbon Towns Award Action Plan



Actions	Activities already completed, and outcomes achieved	Activities Planned for next 2 years (including completion dates)	Evidence (what will show the future activities have been completed?)	Date Completed	Lead Officer
Training to include information on the WRC -highlighting men's role in challenging Domestic Abuse.	front line staff. This includes e learning, a 2 day training programme and training on the DASH RIC and MARAC process [submission 11]. Courses within the pathway explore the role of men and boys within a domestic abuse context. All courses provide the central message that responding to domestic abuse is everybody's business.	programme. Training programme to be developed with Safeguarding Adults Board / Adult Social Care to address identified gaps (rape and sexual violence, historical child sexual abuse and harmful practices), with a view to include any new training in 2017/18 prospectus.	Additional training offer is rolled out	By April 2017	Joint Partnership Officer with SAB Business Manager and Adult Social Care training lead
3. Ambassadors and Advocates					
Nominate at least 4 male ambassadors to take the actions of the campaign forward.	As part of previous White Ribbon Action plan Adult Social Care & Safer Communities Scrutiny reviewed the Safer Communities Annual Report with a focus on domestic abuse and commitment to the White Ribbon Campaign in June 2016	Refresh current list of existing Ambassadors Include recruitment opportunity as part of '16 Days of Action' publicity and integrate training to for Ambassadors as part of local 'Champions' Network'	List of Ambassadors including refreshed or new commitment	For the 16 Days of Action – annually	Joint Partnership Officer



White Ribbon Towns Award Action Plan

Actions	Activities already completed, and outcomes achieved	Activities Planned for next 2 years (including completion dates)	Evidence (what will show the future activities have been completed?)	Date Completed	Lead Officer
Encourage all MALE staff to take the pledge.	<p>As part of previous White Ribbon Action plan:</p> <ul style="list-style-type: none"> • Senior officers invited to nominate themselves as White Ribbon Campaign Ambassadors • Male Councillors invited to be White Ribbon Campaign Ambassadors & female Councillors are able to champion the campaign • Local Members will be informed of any relevant events in their area • Encourage all staff to sign the White Ribbon Campaign pledge to take action to prevent violence against women 	<p>Ensure Elected Members are informed of any relevant events in their area</p> <p>Elected members / Senior officers invited to nominate themselves as 'White Ribbon' ambassadors</p> <p>16 days – including White Ribbon Campaign - is promoted to staff, including through the intranet and via the Safer East Sussex website</p> <p>White Ribbon article on the Intranet encouraging staff to sign pledge, and white ribbons available in reception areas of core buildings</p>	<p>16 Days and White Ribbon Campaign delivery plan</p> <p>Record of how many men have taken the pledge / champion the campaign</p>	For the 16 Days of Action – annually	Joint Partnership Officer
All Ambassadors and Advocates to undertake WRC training.	A Domestic Violence and Abuse, Sexual Violence and Violence	Deliver and evaluate the Champions' Network	Training evaluation	Launched October	Joint Partnership



White Ribbon Towns Award Action Plan



Actions	Activities already completed, and outcomes achieved	Activities Planned for next 2 years (including completion dates)	Evidence (what will show the future activities have been completed?)	Date Completed	Lead Officer
	against Women and Girls Champions' Network is being rolled out from October 2016. The first training date for the network is 20 th October 2016 (<i>submission 12</i>).			2016 Evaluated in March 2017	officer with Training & Awareness Officer
4. Communication Strategy					
<p>Ensure the Local Authority's domestic abuse communication plan includes provision of information on VAWG & the services that are available in the community.</p> <ul style="list-style-type: none"> i. Include guidance on reporting incidents of abuse. ii. Ensure publicity materials highlight WRC and displays clear messages directed towards MEN. 	<p>A protocol between Brighton & Hove City Council and East Sussex County Council and specialist services delivering 'The Portal' has been developed, setting out how the local authority and specialist services will coordinate and delivery communications activity [<i>submission 13</i>].</p> <p>The Portal has developed a range of materials to promote awareness of how to access help and support, including a website, posters, business cards and Z cards. http://theportal.org.uk/</p>	<p>Ongoing</p> <p>A range of additional targeted materials for specific communities, including people from BME communities, LGBT people, men, older people and people with disabilities.</p>	<p>n/a</p> <p>During 2016/17</p>	<p>Complete</p> <p>In progress</p>	<p>Training & Awareness Officer</p> <p>Training & Awareness Officer with The Portal Communications Lead</p>



White Ribbon Towns Award Action Plan



Actions	Activities already completed, and outcomes achieved	Activities Planned for next 2 years (including completion dates)	Evidence (what will show the future activities have been completed?)	Date Completed	Lead Officer
	<p>The Safer East Sussex Team has information on help and support.</p>	<p>The Safer East Sussex Team website (http://www.safeineastsussex.org.uk/) is being refreshed to ensure that residents can access information on what constitutes violence and abuse and how to access help and support.</p> <p>Included in Champion session overviews</p>	<p>Refreshed website content</p> <p>Roll out of Champions Network</p>	<p>For end of November 2016</p> <p>Ongoing</p>	<p>Training & Awareness Officer with Joint Partnership Officer</p>
<p>WRC commitment & logo to be displayed on letterheads & signage in a wide range of settings.</p>	<p>As part of previous White Ribbon Action plan:</p> <ul style="list-style-type: none"> Internal and External Web information to be up to date and accessible East Sussex County Council information on domestic abuse on Intranet to be created East Sussex County Council information on domestic abuse 	<p>Achieve Re-accreditation for White Ribbon Campaign</p>	<p>Displayed in Head Office reception</p> <p>Included as part of Press Release for 16 Days</p>	<p>By the 25th November 2016 (if re-accredited)</p>	<p>Joint Partnership Officer</p>



White Ribbon Towns Award Action Plan



Actions	Activities already completed, and outcomes achieved	Activities Planned for next 2 years (including completion dates)	Evidence (what will show the future activities have been completed?)	Date Completed	Lead Officer
	in public areas and links on relevant internet pages to be refreshed.				
Make public your commitment to carrying out your WRC Action Plan, and encourage feedback from staff and local communities about its effectiveness and possible future activities.	East Sussex County Council has historically issued press releases to confirm their commitment White Ribbon. Local forums are in place to discuss future activities.	Press Release on 16 Days and White Ribbon campaign will be issued, describing the strategic aims, activity in the year and	Press Release on 16 Days and White Ribbon campaign	For the 16 Days of Action – annually	Joint Partnership Officer with Press Officer
5. Community Engagement					
Involve & encourage the local community in holding WRC awareness raising events – recommend a target of three per year.	In 2016/17 there are five District and Borough Community Safety Partnerships (CSPs) in East Sussex (Eastbourne Community Safety Partnership, Safer Hastings Partnership, Lewes Community Safety Partnership, Safer Rother Partnership and Safer Wealden Partnership). Each local partnership identifies its local priorities and has a separate action plan. In 2016/17 each District and	District and Borough's will develop their own activities for delivery at a local level. East Sussex County Council will provide support and the Joint Partnership Officer will work closely with partners to support any events.	Briefing note on the 16 Days and White Ribbon Event template to produce a calendar of events across the county	For the 16 Days of Action – annually	Joint Partnership Officer and District and Borough leads



White Ribbon Towns Award Action Plan



Actions	Activities already completed, and outcomes achieved	Activities Planned for next 2 years (including completion dates)	Evidence (what will show the future activities have been completed?)	Date Completed	Lead Officer
	Borough has identified Domestic Violence and Abuse (and two have also identified Sexual Violence) as a priority. East Sussex County Council works with the District and Borough to develop shared initiatives.				
Engage with local sports clubs, both amateur and professional, about how they can inform men about VAWG and encourage them to challenge it, and encourage at least two clubs to apply for WRC Sports Award.	District and Borough forums have been active in engaging with local sports clubs in various geographical locations across the district - delivered as part of their local action plans (see above)	n/a	n/a	n/a	n/a
Engage with local music venues about how they can inform men about VAWG and encourage them to challenge it, and encourage at least two venues to apply for WRC Music Venue Award.	Music venues in urban areas have previously received information regarding vulnerability in the night time economy.	Further vulnerability training to be offered to venues across the County. Two venues to be targeted in relation to the WRC Music Venue Award.	Two music venues working towards White Ribbon accreditation.	Pilot in December 2016	Music venues supported by Joint Partnership Officer
Commemorate UN International Day for the Elimination of Violence Against Women – 25 th November.	There has been an historical programme of engagement to highlight UN International Day for the Elimination of Violence against	The County will continue to commemorate UN International Day for the Elimination of Violence	White Ribbon Action Plan Social Media Plan Trained DA Champions	Annually- November- December	Joint Partnership Officer



White Ribbon Towns Award Action Plan

Actions	Activities already completed, and outcomes achieved	Activities Planned for next 2 years (including completion dates)	Evidence (what will show the future activities have been completed?)	Date Completed	Lead Officer
	Women including conferences and other local events.	Against Women. Activity will include flag raising and information stands at key County Council venues to raise awareness with staff and members of the public.	DA strategy		
Commemorate White Ribbon Day on 25 th November	There has been an historical programme of engagement to highlight White Ribbon Day including conferences and other local events.	The County will continue to commemorate White Ribbon Day. Activity will include flag raising and information stands at key County Council venues to raise awareness with staff and members of the public.	White Ribbon Action Plan Social Media Plan Trained DA Champions DA strategy	Annually- November- December	Joint Partnership Officer
Commemorate 16 Days of Action between the 25 th November & 10 th December.	East Sussex County Council marks the 16 days of action with a variety of activities including flag raising events and a domestic abuse conference. Work is also undertaken at a local level by Boroughs and Districts.	The County will undertake 16 days of action activity every year. Activities this year include a social media campaign and DVA SVA and VAWG Champions training.	White Ribbon Action Plan Social Media Plan Trained DA Champions DA strategy	Annually- November- December	Joint Partnership Officer



White Ribbon Towns Award Action Plan



1. Additional Actions					
Set a zero limit on sex establishment venues	<p>Brighton & Hove has recently undertaken a needs assessment in relation to sex workers. Learning from this work will be carried across to East Sussex where applicable.</p> <p>A programme of vulnerability training for staff working in Night Time Economy is being developed. This training will be rolled out to East Sussex shortly. This will be piloted with staff working in universities and a district and borough in East Sussex before December 2016.</p>	<p>There are plans to consider prostitution and the sex industry within the 2016 refresh of the East Sussex Domestic Abuse strategy</p> <p>Vulnerability training for night time economy staff is due to be piloting in 2016/16.</p> <p>Districts and Boroughs within East Sussex are undertaking White Ribbon accreditation and will be considering licensing within their geographical area as part of their assessment.</p>	<p>Updated Countywide strategy which includes these issues.</p> <p>Number of participants undertaking vulnerability training.</p> <p>Submissions of District and Borough White Ribbon plans.</p>	<p>April 2016</p> <p>Annually</p> <p>December 2016</p>	<p>Strategic Commissioner</p> <p>Joint Partnership Officer</p> <p>Boroughs and Districts</p>
Commission a perpetrator programme – RESPECT accredited or working towards accreditation scheme.	Building Better Relationships runs in East Sussex. East Sussex Children’s Services has, for the past two years, commissioned spaces on Building Better Relationships Programme for non-convicted abusers.	Work with perpetrators to be explored within the refresh of the current domestic abuse strategy.	Annual attendance and outcome data from KSS CRC.	Annually	KSS CRC with SWIFT



White Ribbon Towns Award Action Plan



	This is a 30 session programme which re-educates perpetrators of domestic abuse, helping them to understand why they have used abusive behaviour, how they can change this, and how they can work towards respectful and healthy relationships.		New DA Strategy provides direction of travel for future work with perpetrators.		Strategic Commissioner
Commemorate additional dates - International Women's Day 8 th March; National Stalking Awareness Day 18 th April; International Day Against Homophobia & Transphobia 17 th May; Memory for Victims of Honour Based Violence 14 th July.	Additional dates are currently marked in various ways e.g. articles in LA communications, events held by the VCS.	A calendar of additional relevant dates will be compiled and linked to social media strands to help raise awareness.	Calendar of dates available. Social media plan available.		Training & Awareness Officer Joint Partnership Officer/ SEST